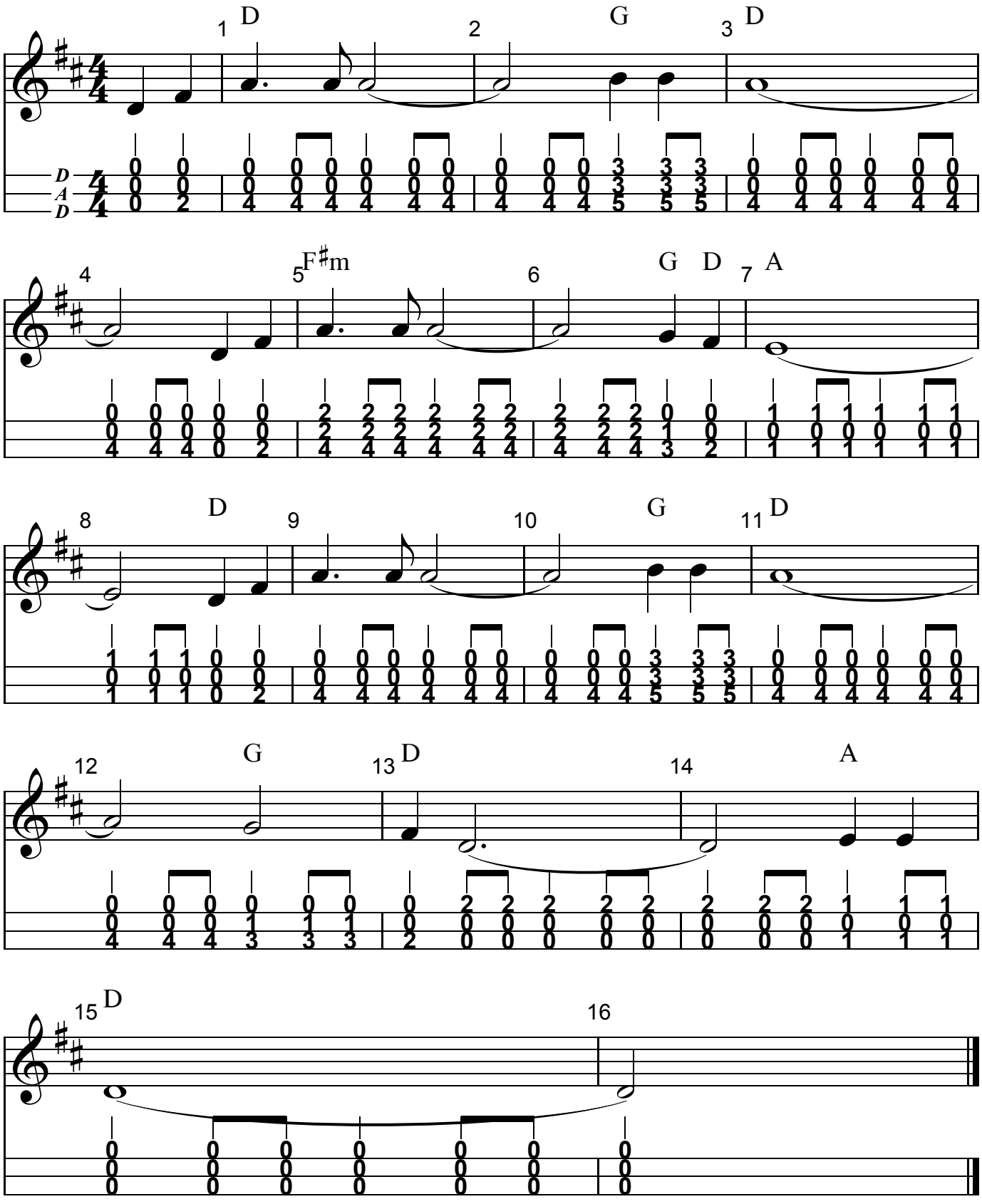Kum Ba Ya